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The Everyday Use

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**The**

**Everyday**

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world's advertising  
while representing only  
6% of its population;  
half of our waking  
hours are spent  
immersed in the mass  
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-- Mysterious influence

-- Mindless

propaganda, thoughtful

persuasion -- The

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Saddam Hussein : the

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Pratkanis, Anthony R.

Publication date 2002

Topics Propaganda,  
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By Anthony Pratkanis -  
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