

## Patents And Strategic Inventing The Corporate Inventors Guide To Creating Sustainable Competitive Advantage

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### Patents And Strategic Inventing The

A true original—the first practical guide to patents written specifically for corporate scientists, engineers, and product developers. Patents and Strategic Inventing spells out exactly what a typical corporate inventor needs to know about patents and patent strategy, as well as how these topics can be used to guide the creation of new products. It explains in clear, easy-to-understand language how to secure patents that deliver the most possible value to the organization and build legal ...

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Patents and strategic inventing : the corporate inventor's guide to creating sustainable competitive advantage. [Nicholas ] Nissing) -- Spelling out exactly what a corporate inventor needs to know about patents and patent strategy; this book explains in clear; easy-to-understand language how to secure patents that deliver the most ...

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### Patents and Strategic Inventing: The Corporate Inventor's ...

The new intellectual property book by Nick Nssing, Patents and Strategic Inventing: The Corporate Inventor's Guide to Creating Sustainable Competitive Advantage (McGraw-Hill, 2013) is a refreshing guide to help inventors and leaders in corporations. It is a collaborative work with a variety of contributors (myself included) providing a few chapters in addition to the excellent core material from Nick.

### Patents and Strategic Inventing: Nick Nissing's New Book ...

Downloadable (with restrictions)! Continuations allow inventors to claim technology developed after the original filing date of their patent, leading to concerns about inadvertent infringement and hold-up. We use the link between patents and standards created by the disclosure of standard essential patents (SEPs) to analyze the relationship between standard publication - a key observable ...

### Patenting Inventions or Inventing Patents? Strategic Use ...

This is a true original - the first practical guide to patents written specifically for corporate scientists, engineers, and product developers. Patents and Strategic Inventing spells out exactly what a typical corporate inventor needs to kw about patents and patent strategy, as well as how these topics can be used to guide the creation of new products.

### Patents and Strategic Inventing The Corporate Inventors ...

With strategic inventing, the goal is to look for patent protection in an area broad enough that it is impossible for competition to replicate in a consumer-meaningful way; that is, the differences must be noticeable to the consumer.

### Strategic inventing: in a war of patents, choose your own ...

Patents secure legal exclusion by disclosing an idea or invention. However, the incentive structures behind patents are ambiguous. Patent holders must articulate inventions with enough technical specificity to warrant a property claim while remaining strategically imprecise enough to capture unanticipated future uses.

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