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Place Advantage. Applied Psychology for Interior Architecture

These principles are applied to multiple building types, including residences, workplaces, healthcare facilities, schools, and retail spaces. <p>Building a bridge between research and design practice, Place Advantage gives people designing and using spaces the evidence-based information and psychological insight to create environments that encourage people to work effectively, learn better, get healthy, and enjoy life.

Place Advantage, Applied Psychology for Interior ...

In today's global marketplace where competitive edges may be few and far between, applied psychology can be the key to ensuring a business is working at maximum productivity and efficiency. During this webinar we discuss the advantages of applying scientifically-based psychological principals to the workplace and the marketplace, and the benefits of a Master of Science in Applied Psychology degree for business professionals.

Advantages of Applied Psychology for Business

Augustin is the author of Designology (2019) and Place Advantage: Applied Psychology for Interior Architecture (2009). She can be reached at sallyaugustin@designwithscience.com.

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