

The Change Catalyst Secrets To Successful And Sustainable Business Change

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mergers and acquisitions suffer the same fate.

The Change Catalyst

The Change Catalyst is an essential and comprehensive guide for accomplishing one of the most difficult and yet critical assignments in business; the successful instigation of sustainable change. It arms business leaders with the insight and tools they need to deliver effective and enduring change.

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By institutionalizing change, generative leaders create businesses that adapt, innovate, and outperform. In other words, transformational leaders inspire their peers to view change as an opportunity (rather than an obstacle) and as progress (rather than a setback). Being a transformational leader is not for the faint of heart.

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LONDON, June 12, 2017 /PRNewswire/ Wiley and Change & Strategy International are proud to announce the publication of "The Change Catalyst: Secrets to Successful and Sustainable Change" by Campbell...

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Now is the time to make meaningful change. Catalyst's Alix Pollack and Ludo Gabriele explain. Read more. [MARC. How Combative Cultures Prevent Men from Interrupting Sexism \(Infographic\)](#)
Combative cultures prevent men from interrupting sexism at work. Learn about combative cultures and how leaders can build inclusive workplaces.

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