

The Political Brain

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The Political Brain

The Political Brain is a groundbreaking investigation into the role of emotion in determining the political life of the nation. For two decades Drew Westen, professor of psychology and psychiatry at Emory University, has explored a theory of the mind that differs substantially from the more "dispassionate" notions held by most cognitive psychologists, political scientists, and economists—and Democratic campaign strategists.

The Political Brain: The Role of Emotion in Deciding the ...

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The Political Brain by Drew Westen | PublicAffairs

The Political Brain. A recent brain-imaging study shows that our political predilections are a product of unconscious confirmation bias

The Political Brain - Scientific American

The Political Brain Research using neuroimaging to detect the emotional response of undecided voters has led to controversy among scientists. An op-ed article in the New York Times, written by the leader of one such study, argued that brain scans could help determine the voters' true feelings about candidates, eventually making pollsters obsolete.

The Political Brain | Dana Foundation

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Westen's message is a rousing wake-up call to Democratic candidates and their strategists: "The political brain is an emotional brain. It is not a dispassionate calculating machine... The partisans in our study were... bright, educated, and politically aware..."

The Political Brain: The Role of Emotion in Deciding the ...

The Political Brain published July 2006 A recent brain-imaging study shows that our political predilections are a product of unconscious confirmation bias The human understanding when it has once adopted an opinion ... draws all things else to support and agree with it.

The Political Brain » Michael Shermer

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The Political Brain The Role Of Emotion In Deciding The ...

She saw that in action with students in the fall semester of her class, "The Political Brain: Neuropolitical Explanations of Prejudice, Exclusion and Diversity," where supporters of both Donald Trump and Hillary Clinton were able to use this understanding to maintain productive political discussions during the election.

This is Your Brain on Politics: The Neuroscience That ...

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Inside the Political Brain. Chris Mooney. May 1, 2012 . Link Copied. How we're built for bias in public life -- and why that makes it so hard to fix our irrational political structures.

Inside the Political Brain - The Atlantic

The Political Brain: The Role of Emotion in Deciding the Fate of the Nation (Kindle Edition)

Editions of The Political Brain: The Role of Emotion in ...

The Political Brain is intended to help progressives communicate in stories and connect with emotions. The first part of the book covers a little science: how the brain works and what networks need to be activated if a communicator is going to convince or persuade. Westen treats the subject well, perhaps realising that many of his readers were not the best science students (I count myself in that number).

The Political Brain by Drew Westen -- Book Review

The Political Brain is a groundbreaking scientific investigation into how the mind and brain really work and how it affects the way candidates win and lose elections. In politics, when reason and emotions collide, emotion invariably wins.

The Political Brain (Audiobook) by Drew Westen | Audible.com

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The Political Brain. Drew Westen. More information about The Political Brain ...

[The Political Brain] | C-SPAN.org

Perhaps we form political affiliations by semiconsciously detecting commonalities with other people, commonalities that ultimately reflect a shared pattern of brain function.

THE WAY WE LIVE NOW: 8-22-04: IDEA LAB; The Political Brain

From American political psychologist Drew Westen: The Political Brain is a ground-breaking investigation into the role of emotion in determining the political life of the nation by Drew Westen, professor of psychology and psychiatry at Emory University. Westen shows how politicians can capture the hearts and minds of the electorate through examples of what candidates have said—or could have ...

The Political Brain - #StopTheTories Channel

This ebook consists of a summary of the ideas, viewpoints and facts presented by Drew Westen in his book “The Political Brain: The Role of Emotion in deciding the Fate of the Nation”. This summary offers a concise overview of the entire book in less than 30 minutes reading time.

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